

Periscope Ideas from A to Z

By Author and Speaker @Cindy Bultema

- A — Ask for Ideas or Input**
- B — “Behind the Scenes” Broadcast**
- C — Celebrate! (A Milestone, Holiday, Special Occasion)**
- D — Demonstrate How-To _____ (Make a fave recipe, prepare a message, do a magic trick, etc.)**
- E — Encourage Your Viewers with a Motivational Message**
- F — Feature a Favorite Product or Service**
- G — Go for a Walk (and bring along your viewers)**
- H — Host a Giveaway or Promotion**
- I — Introduce Yourself; or a Friend, Colleague, or Favorite Client**
- J — Join #passthecast (from PeriGirls.com) or other Periscope event**
- K — Keep it Brief. Hop on for a quick 2 minute hello!**
- L — Let Them See You in Action (Doing what you do best)**
- M — Make a Special First-Time Announcement**
- N — Notify Your Viewers of a Newsworthy Event**
- O — Organize Your Office, Kitchen, or Home Online**
- P — Promote an Event, Special Occasion, or New Product**
- Q — Q & A with Your Viewers**
- R — Recommend a Movie, Book, or Website**
- S — Share Your Surroundings**
- T — Teach a New Tip or Technique (i.e. Top 3 Ways to _____)**
- U — Use Periscope to Issue a Challenge**
- V — Value Your Viewers Time! (If you don’t have anything to say, visit scopes instead.)**
- W — Watch a Sunset, Sleeping Dog, Waterfall, or Beautiful Nature Scene**
- X — eXplore Ways to Periscope Better Together**
- Y — Yawning Doesn’t Help (Come Energetic & Passionate!)**
- Z — Zoom in Close on Your Daily Life & Share a Sneak Peek of Your Routines**